

LOGO VARIATIONS

Primary Logo



Secondary Logo



Tagline Logo



Tagline

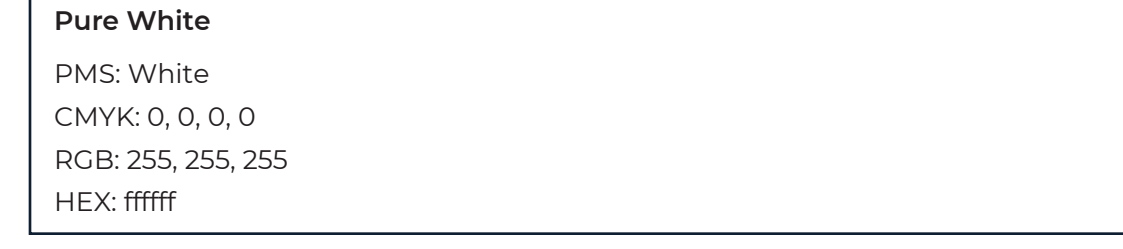
MASTERS *of* POLISHING

COLOURS

Primary Colour



Secondary Colours



TYPOGRAPHY

Helvetica Neue

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 @ & ! ? \$ # %

Thin
Light
Regular
Medium
Bold

Montserrat

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 @ & ! ? \$ # %

Thin
Extra Light
Light
Semi Bold
Extra Bold
Black

High Tide

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Regular

DESIGN LANGUAGE

